

Llandudno Business Forum Meeting 25th May 2023 – Penderyn

Attendees

Jon Merrick (JM)	jon@mostynestates.co.uk	Mostyn Estates Ltd
Amanda Balance (AB)	amanda.ballance@conwy.gov.uk	CCBC (Conwy County Borough Council)
Heather Thomas (HT)	Heather.thomas@conwy.gov.uk	CCBC (Conwy County Borough Council)
Gaenor Loftus (GL)	Stay@no9.wales.uk	No 9 Holiday Apartments
Paul Levy (PL)	paul@livetech.co.uk	Livotech
Jason Pinnick (JP)	info@dudleyandgeorges.co.uk	Dudley & Georges
Lousie Emery (LE)	cllr.louise.emery@conwy.gov.uk	CCBC – County Councillor
Marc Fletcher (MF)	Marc@mostynestates.co.uk	Mostyn Estates Ltd
Andrea Knox (AK)	andrea.knox@knox commercial.co.uk	Knox Commercial & Insolvency Solicitors
Jodi Cook (JC)	Jodi@inscribeprint.co.uk	Inscribe Print
Joan Edwards (JE)	Joan.edwards@BIC-innovation.com	BIC Innovation
Tim Winstanley (TW)	Info@pendragondrinks.co.uk	Pendragon Drinks & Elycium
Dafydd Pesic-Smith (DP-S)	Dafydd@penderyn.wales	Penderyn Distillery
Luke Pollitt (LP)	Dafydd Hardy	Lukepollitt@dafyddhardy.co.uk
Steve Doherty (SD)	Giddy Goat Productions	Steve@giddygoatproductions.co.uk

Jon Merrick opened meeting and welcomed all.

Thank you to Dafydd for so generously hosting the meeting.

Topic of Nighttime/evening economy had been agreed from last meeting to be included on agenda. JM also wanted the Format/Topic of Business Forum as a topic

Review of actions from previous meeting

- LE- Parking changes – See notes attached provided to **JM**

Nighttime/Evening Economy

JM requested thoughts around the current offering as to whether it was provided sufficient offering or not enough/issues etc

- JP – has a business on Upper Mostyn Street but is also part of Friends of Mostyn Street which has recently been established. It has been set up by residents and business owners working together to enhance the streetscape of Llandudno’s town centre. They currently meet Wednesdays at 5.30p.m and have had three street meets to date.

As a business on Upper Mostyn St the big issue is the aftermath of nighttime economy which includes food packaging, glass, bottles etc. Most of offering in Upper Mostyn St were drink driven and aimed at younger clientele. Street clear up by CCBC appears lacking. LE commented that the early morning patrols of litter pickers should be clearing up. **JM requested that JP possibly document extent of litter.**

- General consensus of the forum was that different areas of the town provided a food and drink offering to different age sets. Majority of cafes open in the day shut early potentially leaving a gap for meals early evening – the newly opened Loungers looks like this may meet demand in this area.

- Bars in the area are in the main tourist driven
- Mostyn Street appears at capacity with food/drink establishments although MF commented that the town was possibly in need of a high-end restaurant
- Question raised whether restrictions would be made for any further café's/restaurants - LE felt that this would be likely further down Mostyn Street
- The empty premises at Gimberts appears a key property with nothing happening with this for several years
- JM - Mostyn carry out a bi-monthly void survey – only 60% of properties are empty with the average for the UK being 17%

St Kilda Hotel part of The Inn Collection are bringing their opening forward from Summer 2024 to Christmas 2023 – they hope to attract people from town into drink/eat. Similarly, The Queens Hotel when it reopens.

Business Forum

JM - the Business Forum has now been in place for 12 months and looking for feedback as to how the group want to see the structure/agenda of meetings going forward to best utilise the hour

- Consensus was that the Forum would prefer the subject matter to be topic led discussions
- AK would like to know who is attending meeting in advance if possible

LE suggested the Holiday Accommodation Zone/LDP & HMO in Llandudno be a topic

HT – Shared Prosperity Fund and proposed Key Funds

Parking

AK raised issue with parking in Llandudno

Agreed that there was limited free parking within town – MF advised that Victoria Centre parking was £1 for 1 hour (4 hours on Sunday) the only potential issues regarding finding a space were the 8 weeks during summer/Easter.

Signage for this parking was poor – MF confirmed that marketing of both the Centre and Car park was due to change in the next 6 weeks. Issue they have is that CCBC do not promote privately operated parking on their webpage

Live counter of spaces would be helpful

Car park shuts at 6p.m so not best suited to some visitors

Anti-Social Behaviour

LE had requested to discuss this. Issue with youths between the ages of 12-15 years old both on Mostyn Street & West Shore/Fairways area. Issues were varying in degree from minor to severe. This has resulted in 10 arrests

Police has now put in place Dispersal Orders and Increased their social Media presence. They have requested that any live issue should be reported through a 999 call. If it is anecdotal e.g reported by guests as having happened/been seen request for a report via 101 or email

AOB

PL – enquired about Campervans parking on streets around Trinity Square overnight as to whether this was allowed – LE confirmed simple answer was no – general restriction was 8p.m - 8.00a.m for motorhomes/caravans

JM asked what footfall was like in general as appears quiet in town

DP-S – Penderyn now in second year and seeing footfall increase in the number of visitors coming on tours of the distillery but not seeing the financial impact as they are spending less on purchases while there.

Visitors are a mix of people who come specifically to the distillery and stay over for weekend together with guests at B&Bs in area walking past and deciding to undertake tour whilst in area

TW – Chocolate Shop sales are up on last year but Museum down but previous month was busy so unpredictable

MF- Victoria Centre overall quieter

Unsure if May had too many Bank Holidays in a short space

Lack of large Events in calendar having an impact – LE commented Creu Conwy having monies

Need to get feedback on Fringe Events that formed part of Extravaganza

SD Need to widen constituency of group – encourage new members

Next Meeting date

Thursday 13th July 2023

Venue TBC