**Llandudno Business Forum Meeting**

**23rd June 2022 – Prov Stretcher Llandudno**

Attendees

|  |  |  |  |
| --- | --- | --- | --- |
| Jon  | Merrick | jon@mostynestates.co.uk | Mostyn Estates Ltd |
| Amanda | Ballance | amanda.ballance@conwy.gov.uk | CCBC |
| Darren | Langshaw | keelansdad@hotmail.co.uk | Bubble Hut  |
| Chris  | Owens  | chris@alpine-travel.co.uk | Alpine Travel  |
| Claire  | McElroy | claire.McElroy@ulsterstores.com> | Clares Department Store |
| Jodi  | Cook  | jodi@inscribeprint.co.uk | Inscribe Print & Design |
| Gaenor  | Loftus | stay@no9.wales | No 9 Holiday Apartments  |
| Elyse  | Waddy | sales@empirehotel.co.uk | Empire Hotel  |
| Steve  | Doherty  | Steve@giddygoatproductions.co.uk | Giddy Goat Productions  |
| Alan  | Hughes  | alan@themarlborough.com | Marlborough Hotel  |
| Dafydd  | Pesic-Smith | dafydd@penderyn.wales | Penderyn Distillery |
| Mathew | Parry  | matt@italian-world.co.uk | Italian World  |
| Edward | Hiller | edward@mostynestates.co.uk | Mostyn Estates Ltd |
| Heather  | Thomas  | heather.thomas@conwy.gov.uk | CCBC  |
| Tim | Winstanley | info@pendragondrinks.co.uk | Pendragon Drinks Ltd |
| Paul  | Levy | paul@livetech.co.uk | Livetech Ltd  |
|  |  |  |  |
|  |  |  |  |
| Registered Businesses not in attendance  |
| Alan  | Hughes |  | The Marlborough |
| Karen | Aerts |  | Bay Counselling Services |
| Deborah  | Albrow |  | Carthen Art Studios |
| Nigel  | Aspinall |  | Newdawn Workwear Ltd |
| Alan  | Barker |  | British Land (Mostyn Champneys)  |
| Mark  | Bonsall |  | 75Point2 (financial advisor  |
| John | Chambers |  | The Olde Victorian picture house / Rocky Pines Adventure Golf |
| Beverley | Cooke |  | Alpine Travel |
| Janet  | Davies  |  | Bondfigure Projects Ltd |
| Berin | jones |  | Llandudno Hospitality Association |
| Amy | Jones-Enaruna |  | Conwy County Borough Council |
| Andrea | Knox |  | Knox Commercial & Insolvency Solicitors |
| Vincent | Lavin |  | Bag Of Receipts Bookkeeping Services |
| Ruth  | Lloyd Williams  |  | Network She |
| Nicola  | Moore |  | Network She  |
| Rachel  | Phoenix |  | Coco Vanille |
| Nathan | Prosser |  | Heartland Coffee Roasters |
| Ian | Robbins |  | Lauriston Court |
| David | Roberts |  | Cater Veterinary Practice |
| Nigel | Roberts |  | DN and WA Roberts  |
| Rachel | Roberts |  | Starfish Design |
| Shoukry  | Rozek |  | Four Saints Hotels  |
| Mike  | Tanner |  | Dafydd Hardy Estate Agents |
| Debbie | Turnbull |  | River And Sea Sense Ltd |
| Beverley | Warden-Owen |  | Conwy Pearls |
| Steve | Watts |  | William Hill |
| David  | Paveley | dave@nwmco.co.uk | North Wales Motor Company LTD  |
| Sally  | Paveley  | sally@themotorsportlounge.co.uk | The Motorsports Lounge  |
| Nigel  | Treacy  | nct@jnlllandudno.co.uk | Llandudno Snowsports Centre |
| Andrea  | Knox  | andrea.knox@knoxcommercial.co.uk  | Knox Commercial & Insolvency solicitors  |
| Chris  | Williams  |  | HTC Entertainment & Events  |
| Tansy  | Rogerson  | tansy@armadilloevents.co.uk  | Armadillo Events  |

Jon Merrick opened meeting and welcomed all.

All attendees consented to sharing of email contact details.

First time attendees introduced themselves to the group.

**Questions submitted prior to the meeting**

* Business involvement in local events
* Situation with the rates due to the decrease of footfall due to the largest retail buildings on the street being empty.

Key / reoccurring points raised

Events

* + Businesses would like increased visibility of events so they can be promoted to visitors / customers

Wider Picture of Llandudno following relocation of M&S –

* + Shift of the Town centre with disconnect / exposure from mid to top end of town
	+ Occupancy remains good
	+ Feedback from Businesses indicates footfall down but spend maintained / up
	+ Historically limited cross transfer of trade from M&S to other businesses
	+ Carpark numbers (Victoria Centre) -30%

Rates / Rates appeals

* + Businesses are required to demonstrate decline
	+ Mostyn have submitted strategic appeals on basis of material impact.

Old Main M&S Mostyn Street site

* + Mostyn Estates have completed purchase of the site
	+ Working with CCBC and Welsh / UK Government to pull together funding bid
	+ Proposal for Food Hall / Court on ground floor, Leisure offer on 1st floor and possibly flexible space on 2nd floor.
	+ Aspiration is a day through to night offer.
	+ Town centre lacks ‘artisan’ goods e.g., baker, farm shop
	+ Acknowledged that potentially Llandudno has lots of places to eat but not lots of choice in terms of the offerings
	+ Development has potential to offer F&B and Leisure while being sympathetic to the needs of the Town
	+ Whilst temporary offer considered for site this could have the potential risk of impacting the direction of the town so it is likely that they will await the long-term plan.

Data

* + Currently project underway looking at footfall on Mostyn street
	+ Need data to drive decision making
	+ Heat maps, car & coach numbers would be useful – Do CCBC traffic Management / Highways have traffic monitoring that could be used?

Business Directory

* + Conwy Business Support are currently developing a County wide online business directory. All Business already registered on CCBC database will be given opportunity to be automatically added to the directory. All Business in Conwy County will have the opportunity to be added.
	+ The project has been funded through UK Government Community Renewal Fund

Llandudno.com

* + Paul (Livetech ltd) has offered to explore potential of using their site Llandudno.com for group to share information, reports etc.

Thanks to Providero & Mostyn Estates for the use of the venue and the excellent refreshments

ACTIONS

* ToR to be re sent round group for sign off at next meeting. Any feedback / Comments to be sent to business@conwy.gov.uk in advance of next meeting.
* AB to follow up with CCBC Events to look at availability of events calendar for businesses to share with guest / customers
* AB to query re traffic management information
* Next meeting 4 to 6 weeks' time. Dafydd (Penderyn) has offered to host next meeting – Date to be agreed.

Agenda items proposed for next meeting

Cost pressures – sharing best practice / Energy efficiency & sustainability