

10 Year Regeneration Delivery Plan		Funded by	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Task Name		Cost											
Strategic Regeneration - Policy													
Transforming Towns Funding													
Regeneration Delivery Plan													
Tourism Impact Economic Model													
Heritage & Public Realm													
Parking													
Venue Cymru & Llandudno Museum													
Community based arts activity - moving stage	CCBC/Sponsor					£100,000	£150,000						
Welsh Language and arts programme of activities and events	CCBC/Sponsor					£100,000	£100,000						
Revitalise external appearance	GF							£100,000	£100,000				
Art works for internal and external	GF/Sponsor								£50,000	£200,000			
Redesign outside spaces/frontage to create sense of place	GF/Sponsor								£50,000	£450,000			
Reconfigure & modernise internal events space	GF/ROI/Rev								£50,000	£500,000	£1,450,000		
Communication & Awareness													
Weekly bulletin of events(various media channels)	CCBC/Sponsor		£50,000	£25,000									
Digital signage and more noticeboards	GF/Sponsor		£50,000	£150,000	£200,000	£100,000							
Live messaging - Smart Towns Data	GF/Sponsor		£50,000	£150,000									
Business Ecosystem													
Guide to developing pop-ups	CCBC		£30,000										
Llandudno Business Week	CCBC/Sponsor		£75,000										
Peer Support													
Mentoring & support to small businesses/pop-ups	CCBC/Sponsor		£30,000										
Business buddy system	CCBC/Sponsor		£30,000										
Community Led Regeneration													
Community Development Fund	GF/Sponsor				£50,000	£100,000							
Youth Led Regeneration													
Youth panel ambassadors	GF/Sponsor		£50,000										
Youth Change Agents fund	GF/Sponsor				£50,000	£100,000							
Place Branding													
Recruit local ambassadors	TT/Sponsor	£10,000											
Recruit & engage influencers	TT/Sponsor	£10,000											
Public Realm													
Programme of public realm enhancements	GF/Sponsor		£1,000,000	£1,000,000	£1,000,000								
New signage scheme	GF/Sponsor		£150,000	£150,000									
Identify a focal point	GF		£250,000	£500,000									
Heritage Plaques (building on orange plaques)	GF/TT				£75,000								
Activating Spaces													
Park & Ride (Bodafon Fields)	GF/ROI/Rev	£50,000	£250,000	£500,000									
Electric Powered Sea Gliders	N/A												
Develop cruise liner routes	N/A												
Pop-Up Town Centre Units	NNDR/Tenant		£100,000										
Colonnades - food market & street food cluster	GF/Council/Rental				£500,000								
Revitalise Paddling Pool	GF/ROI/Rev				£2,000,000								
Bodafon fields infrastructure	GF				£50,000	£450,000	£500,000						
Town Centre Vitality													
Permanent Outside Seating	Private Sector NNDR/Tenant		£500,000										
Traffic management & pedestrianisation (Mostyn St)	GF				£3,000,000								
Town Centre units residential conversion	NNDR/Tenant		£50,000	£450,000	£500,000								
Collaborative Workspaces	NNDR/Tenant				£1,000,000								
Year round activity													
Cable Car Shed refresh	GF/TT		£100,000										
End of pier external glazing	PLG												
Tabernacle Church repurpose	Private Sector/ROI Lease				£1,000,000								
New Pier entertainment facility (ongoing)	PLG												
Great Orme glazed viewing platform	HLF/ROI					£3,000,000							
Promenade land train linking north/ west shore/park&ride	GF/ROI/Rev					£500,000							
Urban sports park	TT					£250,000							
0-15 adventure playpark	TT					£1,000,000							
Urban sports festival	TT/Rev/Sponsor						£50,000						
Extend tram to connect Llandudno	WAG												
New experiences & amenities													
Themed map of the town	Sponsor/Adv		£50,000										
Maximise Gloddeath Street - inc parking	CCBC/Fees				£5,000,000								
West Shore Water sports events	GF/SV				£500,000								
Indoor gaming and coding café	SE/Partnership				£500,000								
West Shore Arts Space	GF/ROI					£300,000							
Glamping Site	CCBC						£50,000	£450,000	£500,000				
Events													
Reinstate Llawn Festival	Private Sector/CCBC/Sponsor				£250,000								
Bodafon Fields Music Park and events space	TT/ROI/Rev				£25,000								
Great Orme Festival (National Trust Sponsor)	CCBC/ROI/Rev							£100,000					
Additional Festivals	GF/TT							£250,000					
Arts & Entertainment													
Community Cinema	GF/ROI/Rev				£100,000								
Street Performance spaces	CCBC				£50,000								
Food, Drink & Night economy													
Night buses	TT/WAG		£100,000										
Hotels extending food & drink offer	NNDR/Tenant		£50,000	£100,000	£100,000								
Moorings & Infrastructure for floating restaurants	CCBC/ROI		£150,000	£450,000									
Farmers market & annual food festival*	CCBC/Rental		£250,000										
Pier food and drink expansion	PLG/CCBC/NNDR		£50,000	£200,000									
Happy Valley New Restaurant	GF/ROI			£200,000	£800,000	£1,000,000							
Outdoor theatre space to seafood restaurant and venue	GF/Lease			£200,000	£800,000	£1,000,000							
M&S unit conversion - market hall	NNDR/Tenant		£200,000	£800,000	£2,000,000								
Employment & Enterprise													
Community Skills Campus - Venue Cymru	Allocated												
5x outdoor chalets/cabins for businesses	Private Sector/CCBC/ROI				£250,000								
Skills													
Hospitality skill share and exchanges (inc local businesses)	TT/Visit Wales				£100,000								
Tourism & Hospitality Academy (inc local businesses)	GF/Education								£100,000	£1,900,000	£8,000,000		
Accommodation													
Identify sites for motorhome users	CCBC/ROI				£100,000	£500,000	£400,000						
New independent boutique hotels	NNDR/Tenant				£30,000								
Internal configuration of hotel accommodation to service apartments	NNDR/Tenant					£250,000	£750,000						
Invest additional alternative holiday accommodation	NNDR/Tenant					£250,000	£250,000	£500,000					
Purchase Grand Hotel	GF/ROI/Rev										£8,000,000	£2,000,000	
Natural History													
Artists retreat (Collaboration Oriel Mostyn)	CCBC					£150,000							

£70,000 £3,615,000 £19,505,000 £12,800,000 £4,600,000 £2,300,000 £3,850,000 £8,000,000 £8,000,000 £2,000,000 £0

£64,740,000

*ongoing

TT - Tourism Tax
GF - Grant Funded
Sponsor - Local Business Sponsorship
ROI via operating license
Rev - revenue
Adv - advertising
SV - Social Value Community Funding
SE - Social Enterprise

People & Communities
Living In Llandudno
Access & Movement
Business & Investment
Branding Strategy