

Llandudno Business Forum Meeting
23rd July 2026 – The Isiah Bar, St George Hotel

Attendees

Tristan Owen (TO)	Tristan@tomowenandson.com	Tom Owen and Son
Heather Thomas (HT)	Heather.thomas@conwy.gov.uk	Conwy County Borough Council
Amanda Ballance (AB)	amanda.ballance@conwy.gov.uk	Conwy County Borough Council
Harry Ormerod (HO)	harry@mostynestates.co.uk	Mostyn Estates Ltd
Jodi Cook (JC)	Jodi@inscribeprint.co.uk	Inscribe Print
Gaenor Loftus (GL)	Stay@no9.wales.uk	No 9 Holiday Apartments
Tim Winstanley (TW)	Info@pendragondrinks.co.uk	Pendragon drinks
Elyse Waddy (EW)	Sales@empirehotel.co.uk	Empire Hotel
Michael Brackney (MB)	Gm@stgeorgeswales.co.uk	St George Hotel
Bobby Gaze (BG)	Info@algsecurity.co.uk	ALG Security
Matthew Evans (ME)	Matthewevans170@gmail.com	Llandudno Tidy Team
Angela Williams (AW)	Shop@gomines.co.uk	Great Orme Mines
David Paveley (DP)	Dave@dprs.co.uk	The Motorsport Lounge
Jan Dwyer (JD)	Jandwyer95@gmail.com	Janet Dwyer Jewellery Design
Alix Donaldson	Info@fusionspirit.co.uk	Give a Little/Fusion Spirit
Lynsey Jones-Greenfield	Contact@threadabead.com	Threadabead
David Greenfield	Contact@threadabead.com	Threadabead

Agenda

- Purple Flag
- Visitor Levy Consultation
- Roundtable Updates

Welcome

Tristan welcomed and thanked everyone for attending the Business Forum and thanked Michael of St George Hotel for kindly hosting the meeting in the Isiah Bar which they have recently opened

If anyone would like to offer to host a future Business Forum, please email business@conwy.gov.uk

Matters arising from the previous meeting

Pride in Place Programme – invite to Chair/Vice Chair to attend the meeting – An invite had been sent out unfortunately Jim & Jayne were unable to attend this meeting but are keen to attend and will hopefully be attending the next meeting in September

Purple Flag Accreditation – HT provided update sent by Clare Sharples detailed below

Friday's (17th July) Purple Flag assessment went really well.

A briefing session was held at Venue Cymru which was very well attended, with more than 20 people. The assessors commented positively on the turnout, which really demonstrated the level of support and commitment across the town.

Following the briefing, a small group of around 6–8 people accompanied the assessors on a tour of Llandudno from 6pm through to 3am. They were joined by a number of partners along the way, including Rev'd Vince Morris from Cytûn/Holy Trinity Church, Mike from The St George's Hotel, Mostyn Estates and many others who welcomed them into their venues throughout the evening.

Overall, the assessors seemed genuinely impressed, particularly by the enthusiasm, partnership working and pride that came across during the tour. One of the highlights was being able to showcase the variety of experiences that make up Llandudno's evening and night-time economy. From the band Whitesnake at Motorsport Lounge and a choral concert at Holy Trinity Church, to the Magic Bar Live, the stunning setting of the Bay, and relaxed dining atmosphere at the Goat to the lively atmosphere at One47 and the Irish Bar, the evening demonstrated just how much Llandudno has to offer.

A huge thank you to everyone who played a part in the evening. Whether you attended the briefing, welcomed the group into your venue, or helped behind the scenes, your support made a real difference and helped create such a positive impression.

There were no outstanding questions from the assessors at the end of the evening. They will now spend the next week or so compiling their reports. These will then be submitted to the ATCM Purple Flag Panel, who will make the final accreditation decision. The process is expected to take around 8–10 weeks, and Clare will share any news as soon as it is received

There are still a number of information packs and promotional assets available, so please let us know if you would like these shared with your business or organisation.

The next Working Group meeting will take place remotely in August for a short debrief, followed by a full in-person Meeting in September. This will focus on reviewing the Night-Time Economy Action Plan, agreeing priorities, and setting actions across the Purple Flag themes.

Whilst hopeful of a positive outcome, whatever the decision, CCBC are committed to building on the momentum created through this process and will look forward to continuing to work together to strengthen and promote Llandudno's evening and night-time economy for the benefit of businesses, residents and visitors alike.

Visitor Levy Consultation

Visitor Levy Consultation closed 17/07/2026

Further details on the Visitor Levy and the timeline can be found via the link below

[Visitor Levy](#)

Business Updates

TO asked each business to think of something simple another business does well which has a positive impact in Llandudno and a variety of businesses were mentioned

Give a Little/Fusion Spirits - AD

Shop has been quiet as has Craig Y Don in the week

Have been busy with working on glass workshops and looking to open up to Hotels

Pleased to see that CCBC had been putting weedkiller down

Threadabead – DG/LJG

June had been the best month for sales to date, but July had nosedived, starting to pick up again now

Like to work with other businesses. Both are very technically orientated and can potentially design things that can provide a solution for businesses. Just pop into the shop to see what they can do.

Jan Dwyer

Moved to Craig Y Don from Mid Wales.

Jewellery Designer selling online and on a TV Channel

Want to become part of the business community and get involved in the town

Llandudno Tidy Team - ME

Anyone interested in joining they meet every Wednesday at 5.30pm and Sunday at 9am at Trinity Church. Anyone wishing to sponsor them please get in touch

[\(20+\) Llandudno Tidy Team - Tîm Tacluso Llandudno | Facebook](#)

Continue to litter pick throughout town and Craig y Don and recently the coach park

Increased amount of weeding being undertaken

Receive good comments from visitors and supporters for the work they undertake

Will continue to work round town and want to work/partner with businesses

Inscribe Print – JC

Had provided all the assets to CCBC in respect of the Purple Flag Information packs and promotional assets

Has also provided cards for businesses offering cross promotion

ALG Security – BG

Has been a busy month as provided support to U19s Euros held in North Wales. Will be supporting the National team in Norway.

SIA ACS accredited for their third year which is the highest accreditation

The Motorsport Lounge – DP

Details of forthcoming events provided

[Motorsport Lounge - Live Music and Entertainment](#)

Have undertaken a huge amount of market research as whilst they attract people from away to come to the venue they seem to struggle to get local people particularly from 25-45 age bracket. Biggest competition is streaming services with people preferring to stay at home.

Going to go back to old school marketing and will be leafleting around the area

Mostyn Estates – HO

Positivity with void rate improving

Nandos will hopefully open in November

Llandudno Visitor Centre opens 24/07/2026 in Victoria Centre

5 Screens in Victoria Centre where businesses can advertise for free

St George Hotel – MB

Hotel has been fortunate to have 96% occupancy since May

Isiah Bar has been an exciting project

Have been promoting on the Promenade to visitors

Want to continue to be partner/collaborate with other businesses/organisations

Pendragon Drinks/Maisies/The Chocolate Experience – TW

Hot weather had not been great for the chocolate factory but now starting to get Christmas orders coming in.

Museum Numbers are up from last year

The new Tea Emporium is a few weeks behind schedule. Will look to have 63 teas when it opens in mid-August hopefully

Great Orme Mines – AW

Working with the Great Orme Tram & Orme Bus Tours to promote to visitors

Taking advantage of reduced VAT for children's activities over the Summer and have passed this on

Attended North Wales Summer Tourism Conference

Nice to see a new cafe has opened Mokka Cafe in West Shore

No 9 Holiday Apartments – GL

Numbers are still down in comparison to last year – hoping they will pick up

The Empire Hotel – EW

Occupancy numbers have picked up over July

There seems to have been a shift to more families going to Airbnb

Next Meeting's Agenda

Pride in Place Programme - Will hopefully have Jim Jones attending the Business Forum

Any other suggestions of people to attend the Forum – **DG to provide details of who Cllr Harry Saville has been discussing signage for Madoc Street with to AB**

Reminder of Conwy Council Grant Funding

Current Schemes

Town Centre Grant

The fund would support our local (commercial or social) businesses by offering grants to support improvements to the external appearance of commercial properties, regeneration, and the overall visual impact of the town centre.

Proposed works must fall in to at least one of the following categories:

- Repairs and cosmetic improvements to building frontages in poor condition.
- Re-instatement of lost or damaged architectural or heritage features that contribute to the historic character and appearance of the area.

The fund is available to freehold owners of the property, or occupiers holding a lease who have secured their landlord's written consent to the proposed works.

The scheme offers funding of up to 70% on eligible capital expenditure for projects with awards offered from £3,000 up to £15,000.

[Town Centre Grant - Conwy County Borough Council](#)

Commercial Property Development Grant

Funded through the Welsh Government Transforming Towns Programme to offer capital investment grants to regenerate commercial properties located in the priority town centres of Colwyn Bay, Abergele & Pensarn, and Llandudno.

The grant can be used to enhance building frontages, bring vacant commercial floor space back into beneficial business use, or repurpose properties where appropriate – for example offices, retail, food and drink uses will be considered.

The fund is available to the freehold owners of the property, or occupiers who hold a lease with 7 years or more remaining at date of application, and who have secured their landlord's written consent to the proposed works.

[Commercial Property Development Grant - Conwy County Borough Council](#)

Town Centre Loan

The main aims of the scheme are to reduce the number of long-term vacant, underutilised and/or redundant commercial sites and premises in town centres and support the economic recovery of town centres. The loan will be used to improve and repurpose properties for continued ownership, to sell, to rent or bring a vacant site back into use.

- Loans of up to £100k (higher amounts will be considered on a case-by-case basis)
- Interest free (an administration fee will be charged)
- Repayable over 3 - 5 years
- Cannot be used to repay existing borrowing
- Applicants will be subject to affordability checks

[Town Centre Loan - Conwy County Borough Council](#)

Future Funding

Local Growth Fund (LGF)

Currently hopeful that funding will be available through LGF which would enable us to deliver a grant scheme similar to previous Shared Prosperity Fund – Business Key Funds. Hope to have a decision now by the end of August with the aim that a scheme would go live by the end in September 2026.

Scheme will have a short window of opportunity with approved projects needing to complete by the end of January/early February 2027

Businesses are encouraged if they have not done so already to register for our business updates via [Register for business updates - Conwy Business Centre](#)

If you have a project you would like to discuss, please email business@conwy.gov.uk

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Meeting Closed 9.20a.m

Next Meeting

3rd September 2026

